

## **Litteraturlista för Strategy - Classic and Contemporary Views, 722A04, 2023**

### **Böcker**

MacKay, Brad, Arevuo, Mikko, McKay, David, Meadows, Maureen, (2023)  
*Strategy : theory, practice, implementation*. Upplaga 2 Oxford : Oxford  
University Press, 2023  
ISBN: 9780192845399

### **Övrigt**

In addition, the course readings will include both classic and contemporary academic articles on strategy. These will be used as part of teaching, seminars and examination.