

Litteraturlista för Strategy - Classic and Contemporary Views, 722A22, 2019

Böcker

Grant, M. Robert, (2015) *Contemporary Strategy Analysis: Text and Cases Edition* 9th Edition

[https://www.wiley.com/en-](https://www.wiley.com/en-se/Contemporary+Strategy+Analysis:+Text+and+Cases+Edition,+9th+Edition-p-9781119120841)

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Övrigt

In addition, the course readings will include both classic and contemporary academic articles on strategy. These will be used as part of teaching, seminars and examination.