

## **Litteraturlista för Strategy - Classic and Contemporary Views, 722A22, 2022**

### **Böcker**

MacKay, Brad, Arevuo, Mikko, McKay, David, Meadows, Maureen, (2020)  
*Strategy : theory, practice, implementation*. Oxford : Oxford University Press,  
2020  
ISBN: 9780198779421

### **Övrigt**

*In addition, the course readings will include both classic and contemporary academic articles on strategy. These will be used as part of teaching, seminars and examination.*