Litteraturlista för Hållbart företagande - integrering av hållbarhet i affärspraktik, 772G10, 2025

Böcker

Albinsson, Pia A., Guyader, Hugo, Ottosson, Mikael, Parment, Anders, (2024) *Marketing and Sustainability : Contradiction or the Path to Profitable Businesses and Sustainable Societies?* John Wiley & Sons Ltd
ISBN: 9781394273768

Osterwalder, Alexander, Pigneur, Yves, (2010) *Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers* WILEY
ISBN: 9780470876411

A complete list of essential and complementary articles will be available on Lisam.